



# Unleash The Power Of Data

With The Industry’s Leading Integrated Travel Operations, Spend Management, And Data Platform

## Business Success Today Starts And Ends With Data

Discover how Cornerstone’s SOC2 and FISMA compliant Data Platform transforms complex data into clear insights and actionable intelligence. Streamline your data processes from acquisition to action, leveraging state-of-the-art cloud solutions to enhance your data quality and drive growth and productivity.

Cornerstone combines our deep experience in travel and spend automation with the latest data science and data management technology to solve data issues at the root. One system to power all your analytics and automation.

- **Acquisition:** Integrates data from any relevant source into a single, serviceable whole
- **Enhancement:** Quality checks for consistency and completeness, using statistical anomaly detection for a “self-healing” system to continually improve the dataset
- **Secure Access:** Rather than distribute data out, which leads to disconnects across the organization, provides secure access so users see only authorized slices of the master dataset
- **Analytics:** From basic transaction reporting to advanced prescriptive analytics, in perfect sync across your business

**400+** Average # of data sources a company consumes

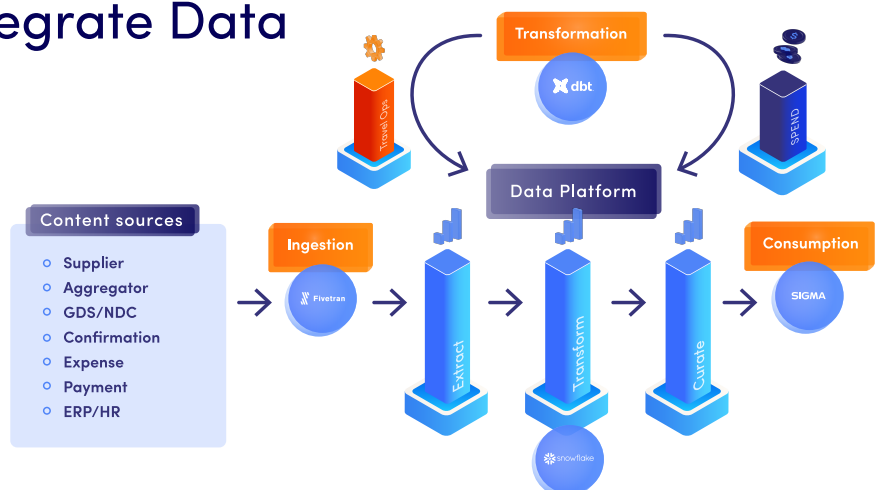
**63%** Average monthly database growth for an organization

**2 months** ChatGPT reached 100M users 10x faster than any company in history

### Data Acquisition

## Effortlessly Collect And Integrate Data

- **Seamless Integration:** Automate the collection of data from diverse sources, ensuring a continuous flow of information into your systems
- **Real-Time Processing:** Capture data in real time to keep your systems up-to-date and ready for immediate analysis
- **Scalable Architecture:** Designed to handle data at any scale, ensuring reliability and performance as your data needs grow





## Data Quality

### Ensure Accuracy And Trustworthiness Of Data

- **Advanced Validation:** Employ sophisticated algorithms to detect and correct inaccuracies before they enter your data pipeline
- **Consistency Checks:** Maintain data integrity across all touchpoints to ensure reliable and consistent data outputs
- **Anomaly Detection:** Automatically spot and manage outliers or unusual data patterns, safeguarding the quality of your insights

## Data Insights

### Turn Data Into Actionable Insights

- **Comprehensive Analytics:** Utilize advanced analytics to derive deep insights from your data, supporting more informed decision-making
- **Custom Dashboards:** Create dashboards that provide at-a-glance views of key metrics and performance indicators
- **Reporting Tools:** Generate dynamic reports that can be customized to the needs of different stakeholders

## AI

### Optimize Data For AI And Machine Learning

- **Feature Engineering:** Transform raw data identify underlying problems and feed predictive models
- **Data Cleansing:** Improve the quality and accuracy of data to improve analytics and machine learning outcomes
- **Data Preparation:** Create training data for ML testing, standardize data to ensure that AI models are not biased

## Data Actions

### Drive Decisions And Automate Processes

- **Event-Driven Triggers:** Set up automated actions based on specific data events to accelerate response times and reduce manual interventions
- **Workflow Automation:** Automate complex business processes to enhance efficiency and reduce operational costs
- **Decision Support:** Utilize insights derived from data to inform strategic decisions, ensuring they are backed by solid data


## Contact Us




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