

## **Unused Business Travel Tickets? Get More Value Back**

Even in a typical year, businesses lose 5-10% of their total air travel spend to unused tickets. In 2020, pandemic-related travel disruptions are leading to an unprecedented volume of cancellations. This is money businesses are spending and getting no value from at all.

Here's the opportunity: 80% of unused tickets can be recovered through proper management. But attempting to track tickets on your own without the right technology is an overwhelming task. That's why we developed **Cornerstone TicketTrak**, a ticket value recovery system from the industry leaders in travel automation.



## We have unfinished business to talk about.

When a client contacts your agency to book a trip, your agent has two options right now. They can **save money** by manually researching eligible unused tickets. Or they can **save time** by skipping that step and booking a new ticket. We want you to save **money** and **time**, so our system automatically prompts your agents when eligible tickets are available to use as they are booking a new trip.

Cornerstone TicketTrak provides automated loading, tracking, and monitoring of ticket status both pre and post-travel up to the time of expiration. You get a single view of ticket status across multiple GDS sources, point-of-sale alerts identifying travelers with unused ticket opportunities, and an executive summary for faster and more

informed decisions.





A client who spends \$5 million annually on air travel could be leaving \$400,000 of unused tickets on the table.



## Powerful, Flexible, and Easy

## **Our Favorite Features:**

- Point of sales alerts so that your agents can provide opportunities to exchange unused tickets before they expire and become worthless
- Credits can be used immediately—starting the day after cancellation
- Load specialty ticket types such as MCOs and non-BSP/ARC transactions
- Fits into your current agency workflow and operates in the background
- Provides automated loading, tracking, and monitoring of ticket status (pre and post travel)
- View ticket status across multiple GDS sources
- Robust business intelligence visualizations
- Break out taxes and fees for easier recovery of value added tax (VAT)
- Automated reporting for your internal teams and customers

Contact Us today for a free consultations. Let's discuss how **Cornerstone TicketTrak** can fit into your workflow and save you clients money and time.

**CONTACT US** 

Cornerstone is the technology partner behind the scenes of tens of millions of automated bookings.